



I am SUAREZ by Okuda San Miguel, contemporary jewelry at Art Madrid'18

Madrid, 15 de febrero de 2018. SUAREZ and Ink and Movement team up to revolutionize the world of jewelry and launch *I am Suarez by Okuda San Miguel*, collection of unique, bold and elegant jewelry that you can see in # ArtMadrid18.

Looking for new ways of creative expression and projecting the jewelry tradition into the future, I am SUAREZ is born, the alliance between one of the most emblematic jewelry sagas of our country, with 75 years of experience and exclusivity, Suarez, and the Ink and Movement team, pioneers in the creation of great urban art events and representatives of some of the names with the most projection of the "new contemporary art". *I am SUAREZ* is an initiative that seeks to show the world the talent and know-how of a group of Spanish artists, designers, craftsmen and entrepreneurs who want to understand and enhance the aesthetics of our time. A unique fusion to enhance the value of Spanish creativity inside and outside our borders.

And, of course, the first of the selected artists for this magical combination is Okuda San Miguel, daring, original and elegant as the 5 pieces that make up the collection *I am SUAREZ by Okuda San Miguel*: 3 rings, a bracelet and a pendant that the artisans have worked hand in hand with Okuda to transfer to the stones and precious metals (rose gold, diamonds, sapphires of Madagascar) the geometric and colorful facets and the motifs and images of his sculptures and murals. The lining has a freehand signature by the artist that winks at the use of the spray.

"Intervening in other disciplines, transgressing formats and techniques, experimenting ... is something that I love. In this collaboration with Suarez, in addition, I had the opportunity to work with the artisans and professionals of Suarez, and therefore to learn from them. It has been a joint work trying to find the elements and types of jewelry with which I better capture my geometric chromaticism on a totally new surface for me", says Okuda.

In #ArtMadrid18, on Thursday 22 during the morning, *I am SUAREZ by Okuda San Miguel* collection will be presented to the public with the presence of the artist and a master jeweler who will design together an exclusive jewel for a surprise guest.

The audience of Art Madrid deserves something special and, anyone who wants to customize one of the pieces of the collection can do so at the booth of Suarez, arranging a prior appointment, on 24 and 25 February from 7 to 8 pm in order to work directly with Okuda and the master jeweler.



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PARTNERS



SUAREZ